



New Customer / Upgrade

# Proposal

US	800-676-4575	DE	800-180-0101
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# Overview

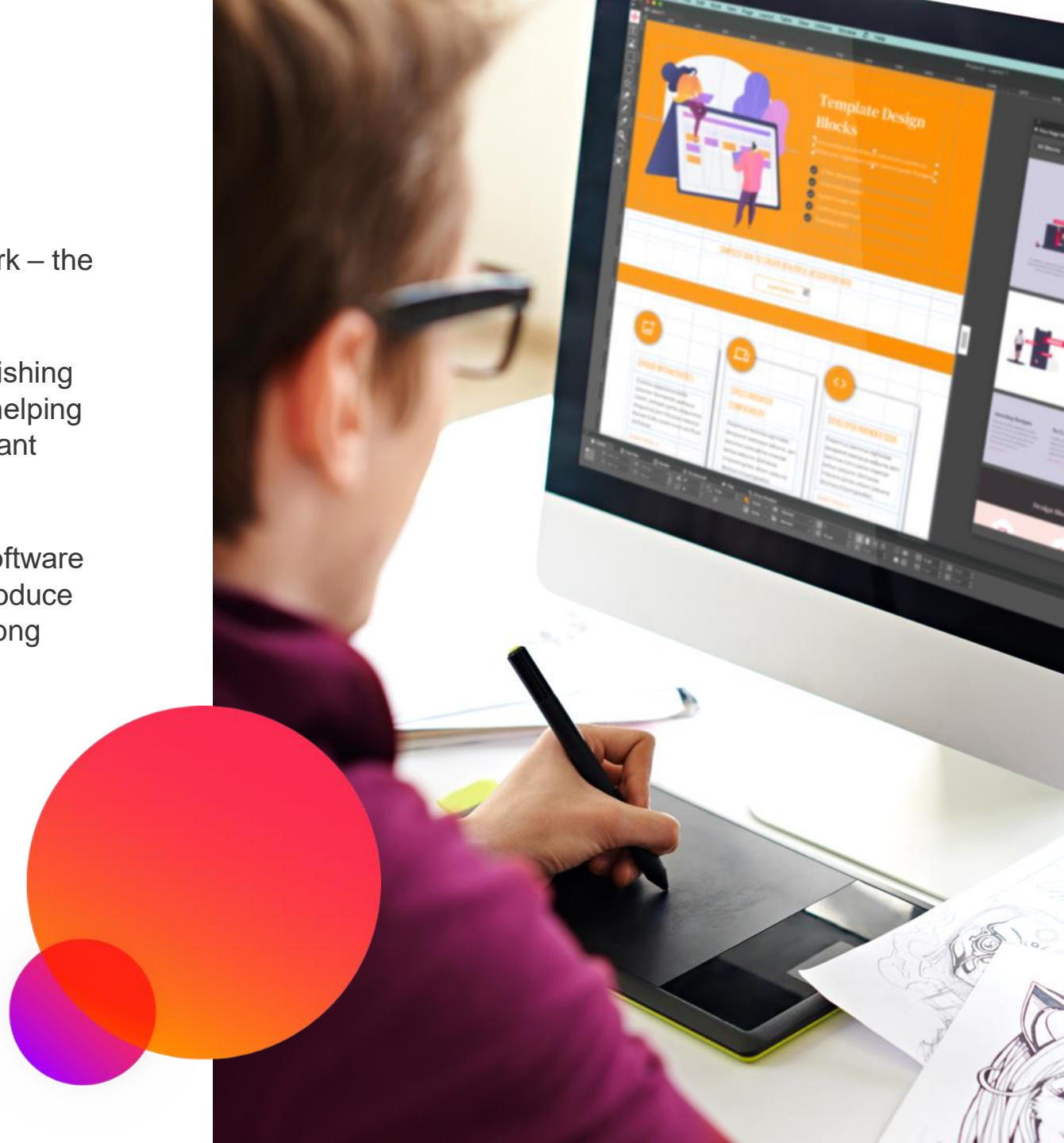
If a quark – in science – is the building block of all matter, then Quark – the company – is the building block of all content.

Since 1981, we've been pioneers in desktop publishing, digital publishing and content automation. Four decades later, we're still focused on helping students, independent designers and global enterprises create brilliant content – and that begins with QuarkXPress.

With the world's most powerful page layout and digital publishing software at your fingertips, your ideas become compelling visual realities. Produce gorgeous print publications, large documents and flex websites among many other content experiences.

With its speed, reliability and multitude of time-saving features across its integrated tool sets, QuarkXPress ensures maximum productivity. But most important, you're free to concentrate on unleashing your creativity – to see where that aha moment, the spark of inspiration, leads.

**Brilliant content begins with QuarkXPress.**



# Content Design Possibilities

With QuarkXPress at your fingertips, the blank screen gives way to brilliant content. Both the creative professional and the business user will benefit from all the capabilities that span both print and digital formats. These are just some of the possibilities.

## Print

- Newspapers/newsletters
- Magazines
- Brochures
- Catalogs
- Posters/flyers
- Books

## Digital

- Websites
- Blogs
- iOS/Android publications
- Progressive web apps
- Fixed/reflowable e-books
- Flip books



# Customer Reviews



Great page layout and compositing app.

DAVID O



Quark is my go-to software for page layout.

DAN W



QuarkXPress [has] HTML5 leading-edge interactivity.

STEPHEN W



The best desktop publishing system available – by far!

JASON C



Excellent software for our company supply catalog.

CORY T



Superb tool based on latest tech with all essential features.

MEGAN B

# Content Design Capabilities



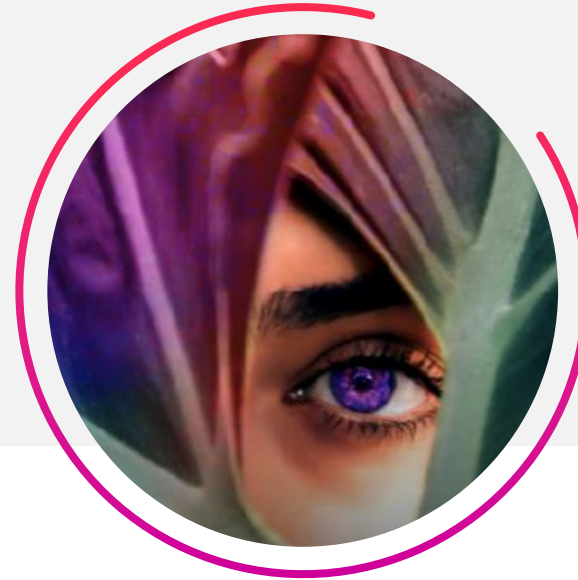
## Page Layout

Produce stunning page layouts for any medium.



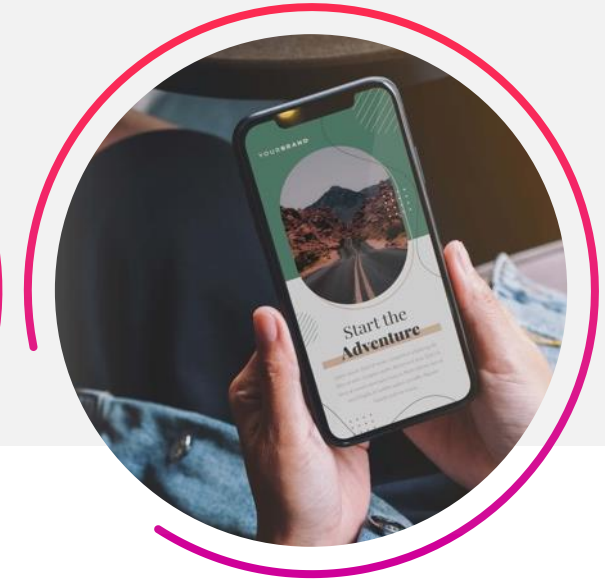
## Graphics & Illustrations

Refine graphics and illustrations on the digital canvas.



## Photo Editing

Correct, enhance and fine-tune images right up to the deadline.



## Digital Publishing

Convert print publications to digital formats, with no HTML-coding skills required.

# Page Layout



**All-in-One Publishing:** Design elegant page layouts, apply non-destructive adjustments to images, and create stunning graphics without toggling between software programs.



**New For 2023:** Long document support up to 10k pages, convert a Book to a Project, Hunspell spell check integration.



**Cross-Media Publishing:** Create assets for multiple mediums and in a variety of sizes – all in one file.



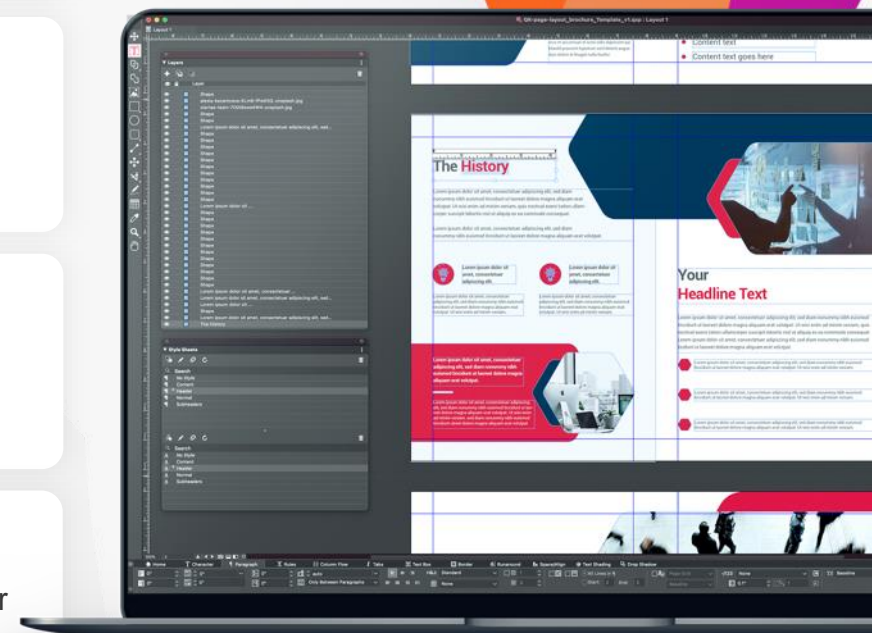
**Expert Style Sheets:** Improve workflow by using powerful pre-built and custom style sheets.



**IDML & PDF Conversion:** Easily convert and edit assets designed in other software programs.



**Synchronized Text:** Make text edits in one layout and watch them populate across all your synced assets.



# Graphics & Illustrations



**Robust Vector Tools:** Create and modify complex graphics and illustrations with powerful vector tools – Bézier curves, edit nodes, free-hand drawings, and so much more.



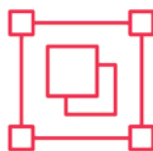
**Advanced Typography:** Add precision or drama to your text with our extensive array of typographic tools.



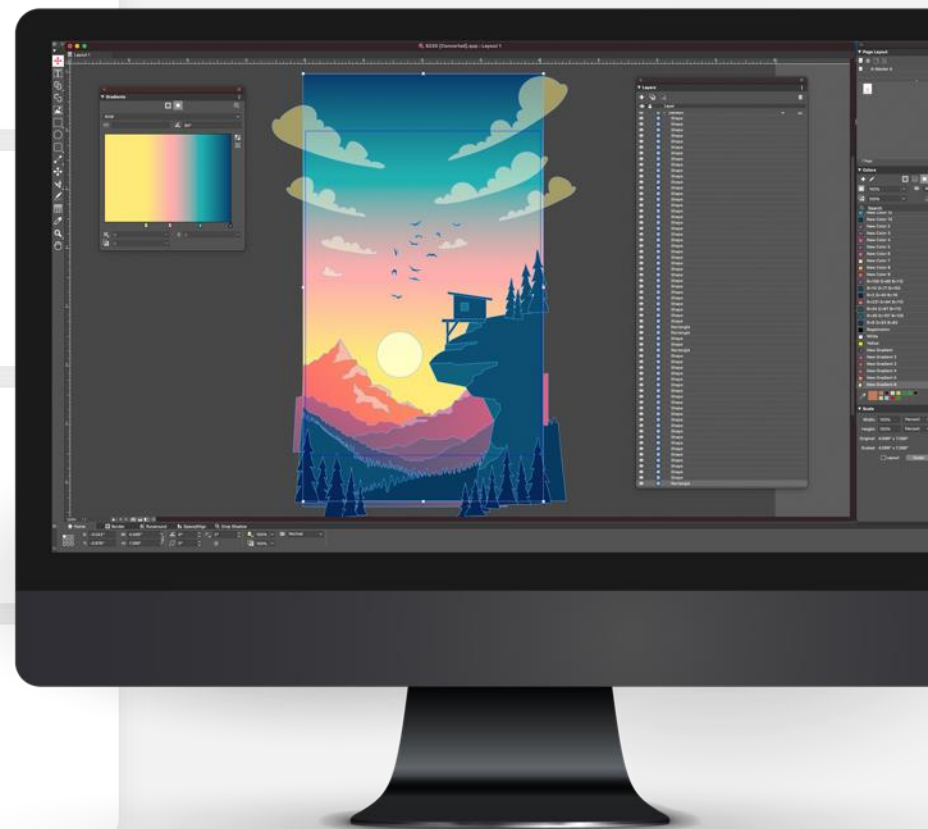
**Comprehensive Color Management:** Mix, match, modify and manage colors like never before with our complete suite of color tools and palettes.



**Flexible Layering:** Make editing and selecting complex graphics a breeze with the layers palette.



**Native Objects:** Converting native graphics objects from other software programs is as simple as copy and paste.





# Photo Editing



**Compelling Image Effects:** Make the most of your photos by adding a wide range of non-destructive effects and image controls.



**New For 2023:** Picture content variables, On-canvas picture status.



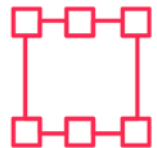
**Photoshop Integration:** Streamline your workflow by managing Photoshop layers and channels directly in QuarkXPress.



**File Formats for Everyone:** Import and adjust a wide range of industry-standard image formats (PSD, PDF, PNG, JPEG, SVG, TIFF).



**Blend Modes:** Enhance your creative by using transparency blend modes with any number of vectors and/or images.

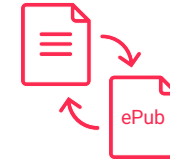


**Adaptive Masking:** Show only what you need to show using alpha channels and clipping paths.

# Digital Publishing



**Web Conversion:** Convert any QuarkXPress document into a web page.



**New For 2023:** Convert a Book to an ePub.



**No-Code HTML5:** Construct extended HTML5 flex websites without coding.



**Flexible Browser Previews:** Use your desired browser for immediate WYSIWYG previews.



**Multimedia Enhancements:** Embed videos, slideshows, animations and other interactive elements.



**Digital Book Publishing:** Create reflow and fixed e-books, Kindles, apps and HTML publications.



## New Features & Enhancements



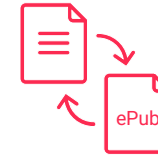
macOS Ventura compatibility



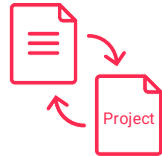
Long document support, up to 10k pages



Hunspell spell check integration



Convert a Book to an ePub



Convert a Book to a Project



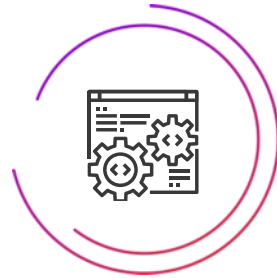
Picture content variables



On-canvas picture status

# QuarkXPress Maintenance & Support Plan

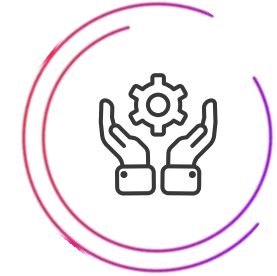
If you purchase a perpetual license, one year of software maintenance and support is included. With it, you receive:



**Access to the  
latest software  
release**



**Free software  
updates**



**Technical  
support**

You will be enrolled automatically for ongoing maintenance and support at \$299 per year. You may cancel your maintenance and support plan renewal at any time. You will always own the last version of the software you downloaded while your maintenance and support plan was active.

# Licensing Options & Pricing

## Annual Subscription

(prepaid with auto renewal,  
including technical support)

USD

**\$259**

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## Perpetual License

(one-time purchase,  
including one year of  
maintenance and support)

USD

**\$699**

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## Maintenance & Support Plan

(renews annually after the  
first-year term)

USD

**\$299**

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## Add-on Products

Amplify the content design and publishing power of QuarkXPress with these additional products:

### **QuarkXPress CopyDesk**

Enable your content design and editorial teams to collaborate in meeting production deadlines.

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**Available as a perpetual license**

**\$250**

### **Quark App Publishing Studio**

Publish, distribute, monetize and track content converted into branded web and iOS or Android apps

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**Available as an annual subscription and with additional storage**

**\$450 license | \$150 additional storage**

# Why Quark?

40 years of innovation in desktop/digital publishing and content automation

The world's most powerful page layout and digital publishing software package

Integrated tools for refining graphics and illustrations and non-destructive photo editing

Ability to convert print publications to digital formats, including responsive design and interactivity

Content collaboration for design and editorial teams

Opportunity to monetize content, manage subscriptions and track engagement

Responsive technical support via chat, email and phone

Content automation and intelligence software too

**Quark. Brilliant content that works.**



**Thank You**

